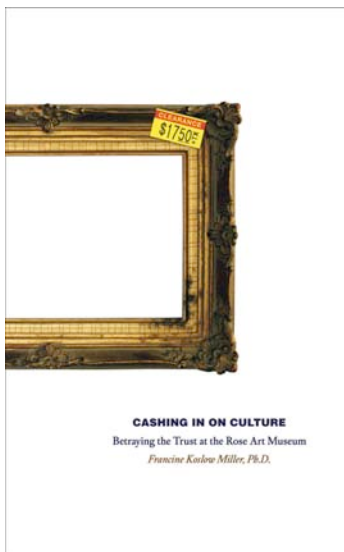




For Immediate Release

**FACED WITH A RECESSION AND BUDGET SHORTFALLS,
WHAT DOES A UNIVERSITY DO WITH ITS \$350 MILLION ART MUSEUM?**

***CASHING IN ON CULTURE:
BETRAYING THE TRUST AT THE ROSE ART MUSEUM***
BY FRANCINE KOSLOW MILLER, PH.D.



MARCH 1, 2012—*Cashing in on Culture*, by Francine Koslow Miller, is a firsthand account of Brandeis University’s attempt to close down its famed Rose Art Museum and sell off major pieces from the museum’s collection to close budget gaps in other areas of the university. The ill-considered plan caused an uproar in the art community and on campus when it was first proposed in January 2009. The controversy continued for two and a half years, until ongoing protests and a lawsuit by a number of the Rose’s overseers brought a stop to the university’s plan—at least for the time being—and reaffirmed the Rose as one of the nation’s top university art museums. Miller is an alumnus of Brandeis and a respected Boston-area art critic and journalist. Tracking this story was a labor of love and the resulting book tells a very local story with very national implications.

This important new book includes a history of the Rose Art Museum (founded in 1961), an outline of the financial issues faced by Brandeis University, and a chronological reporting of the controversy from the moment the museum’s closure was announced on January 26, 2009, to the moment the resulting lawsuit was settled. Along with multiple appendices of supporting documents and sources, Miller’s book is the definitive and cautionary accounting of one university’s attempt to “cash in on culture”.

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About the Author: Francine Koslow Miller earned degrees from Brandeis University, and the University of California, Berkeley, before receiving her doctorate in 19th and

20th century Art History at Boston University. She has pursued her career as an art critic ever since. As a full-time art writer, her features, interviews and reviews of artists including Louis Bourgeois, Paul Chan, Philip Guston, Robert Indiana, Yoko Ono and Clare Rojas have been widely published in magazines and professional journals worldwide, especially *Artforum*, *Art in America*, *Sculpture* and *Tema Celeste* magazines. Her essays on Eli Nadelman and the Rebel Art Centre are included in the *Grove Dictionary of Art*. Along with numerous catalogues, she has written four monographs: *Metaphysical Dreamweaver: The Art of Enrico V. Pinardi* (Pucker Art Publications, 2012), *Thomas R. Crotty: A Solitude of Space* (Down East Books, 2003), *John O'Reilly: Assemblies of Magic* (Twin Palms Press, 2002) and *Gaudier-Brzeska par Ezra Pound* (Tristan, 1992). *Cashing in on Culture* is her newest book.

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Cashing in on Culture:

Betraying the Trust at the Rose Art Museum

Francine Koslow Miller, Ph.D.

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